

THERE IS A DIFFERENCE!



OVERDOSE

Ingesting excessive amounts of a known substance with a prescribed or commonly known dosage resulting in harm or death.

EXCESSIVE CONSUMPTION OF AN OTHERWISE SAFE SUBSTANCE

VS.



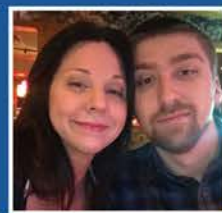
POISONING

Putting a harmful substance in something or disguising it as something else for consumption resulting in harm or death with or without the victim's knowledge.

CONSUMPTION OF FAKE PILLS AND LACED POWDERS

ABOUT BLUE PLAID

The Blue Plaid Society is a 501(c)(3) non-profit organization dedicated to raising awareness and educating the public about illicit fentanyl, the drug that is killing our children and loved ones by lethal poisoning at a catastrophic rate. The group was named in remembrance of the founder's son, Tristan Welsh, and his iconic style of wearing blue plaid shirts. Tristan did not know the drug he was given contained fentanyl. This chemical does not discriminate against any group of American society. Victims include the unknowing one-time experimenter, recreational users, and those trapped in substance use disorder. All souls lost to this epidemic are important and we stand together as bereaved survivors and supporters to alert the public of the existence and danger of contaminated illicit drugs pouring into America; to educate society of the potency and lethality of these drugs; to exploit how they are distributed through unmonitored borders, US mail, social media and the dark web; to explain why these deaths are poisonings, not overdoses, and should be charged as homicides; and to foster an environment that encourages education and support as it relates the stigma and lack of understanding of the disease of addiction. Welcome to Blue Plaid!



THE BLUE PLAID SOCIETY



STREET DRUG ALERT!

WHAT IT TAKES TO DIE ...

ONE PILL

ONE LINE

ONE SHOT

ONE TIME



BLUEPLAID.ORG

WHAT IS FENTANYL?

A deadly synthetic opioid that is being pressed into fake pills or cut into other street drugs such as heroin, cocaine, and meth to drive addiction.



YOU CAN BE POISONED WITH STREET DRUGS!

WHY IS FENTANYL SO DANGEROUS?

It only takes a very small amount of fentanyl, 2 mg, to be lethal. Such as the amount shown on the tip of this pencil. Most victims were not aware the drug they took contained fentanyl.

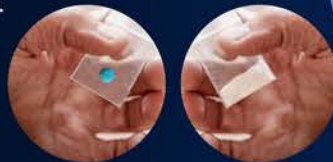


WHAT DOES FENTANYL LOOK LIKE?

You can't see, smell, or taste fentanyl. It can be found as a pill, in loose powders, film, tablet, or even blotter paper in its illegal form. It can be swallowed, snorted, smoked, or injected. You can't tell if there's fentanyl in pills or powders by looking at them.

HOW DOES IT KILL YOU?

Fentanyl suppresses your respiratory system and stops your breathing. Once oxygen flow stops to the brain, the heart and other vital organs shut down.



WHAT ARE FAKE PILLS?

Criminal drug dealers are pressing fentanyl into fake pills made to look like prescription medication such as Oxycodone, Adderall, and Xanax. Fake pills contain no real medicine. Never take any pill not prescribed to you. **ONE PILL CAN KILL.**

OVER
100,000+
DRUG DEATHS
OCCUR EACH YEAR
FUELED BY
FENTANYL

-CDC

Oxycodone

REAL



FAKE

50x
MORE POTENT
THAN HEROIN

100x
MORE POWERFUL
THAN MORPHINE

6 OUT OF **10**
FAKE PILLS
TESTED CONTAINED
A LETHAL AMOUNT
OF FENTANYL

-DEA

SOCIAL MEDIA HARMS

Drug traffickers use social media to advertise drugs and conduct sales. They can and do easily find your kids with social media accounts.



SIGNS OF OPIOID OVERDOSE OR FENTANYL POISONING

- B**reathing shallow or stopped
- L**ips and fingertips blue or purple
- U**nresponsive - shake, call name
- E**ye pupils are pinpoint

Be prepared.
Narcan can
save a life.

