



The Blue Plaid Society, Inc.

FACT SHEET

The Blue Plaid Society is a 501(c)(3) non-profit organization dedicated to raising awareness and educating the public about illicit fentanyl, the drug that is killing our children and loved ones by lethal poisoning at a catastrophic rate. Blue Plaid also supports saving lives through the distribution of Narcan.

Founded

February 28, 2022

Located

Rockledge, FL

Leadership

- ☼ Connie "Suzy" Pereira, Founder and Chairperson
- ☼ Judd L. Spitzer, Co-Chairperson and Technical Director
- ☼ Melinda Gudmundsson, Social Media Director
- ☼ Karrie Urick, Executive Board member

Special Committees and Directors

- ☼ Julie Hofmans, Special Director, Wyatt's Story

Outreach

- ☼ **Facebook**
- ☼ **Instagram**
- ☼ **YouTube**
- ☼ **Community Events**
- ☼ **Public Speaking Engagements**
- ☼ **Website BLUEPLAID.ORG**

Major Projects

The Central Florida Fentanyl Summit, Partnerships with area high schools and colleges, and Narcan distribution supported by the iSAVE Florida program.

Why Blue Plaid?

Suzy lost her son in November of last year to Fentanyl poisoning. Suzy stood up The Blue Plaid Society, named after her son's iconic style of wearing blue plaid shirts, to warn and educate the public about this deadly drug.

Partnerships

Drug Enforcement Administration, Brevard County Sheriff's Office, and Brevard Recovery Fest

P.O. Box 1073 • Cape Canaveral, FL 32920
(321) 344-0075 • blueplaid.org