

# WHAT IS ILLICIT FENTANYL?

Fentanyl is an extremely powerful synthetic opioid that when ingested can result in sudden death. It is up to 100 times more potent than morphine, with a lethal dose being 2 milligrams, equivalent to a few grains of salt (see below). Drug cartels make and supply illicit fentanyl either as a standalone substance, as an additive deceptively put into other dangerous street drugs, such as heroin, cocaine, and methamphetamine, or as substitutes for these drugs. Illicit fentanyl is purposely added to other drugs because of its extreme potency, making drugs cheaper, more powerful, more addictive, and more dangerous. Illicit fentanyl is found in all street drugs today. It has also been identified in counterfeit prescription pills. These fake pills are made to look identical to legitimate prescription pills such as Oxycontin®, Percocet®, Vicodin®, Adderall®, Xanax® and other medicines, and have been found in every state in the country. Criminal drug networks are also harnessing the accessibility of social media and e-commerce to push deadly drugs into American communities and lure youth. Cartels and distributors continue to make this poison to distribute, addict, and deceive.



## POISONING

Putting a harmful substance in something or disguising it as something else for consumption resulting in harm or death with our without the victim's knowledge.



## OVERDOSE

Ingesting excessive amounts of a known substance with a prescribed or commonly known dosage resulting in harm or death.

Illicit fentanyl educators use the term "poisoning" instead of "overdose". It is important to understand the potency of fentanyl and that it instantly suppresses one's breathing until they die of asphyxiation or cardiac arrest. Victims of fentanyl poisoning were deceived, and they did not get the non-lethal drug they were seeking. If they had, they would still be alive today. The term overdose creates a false narrative, is often associated with the stigma surrounding addiction, and inappropriately places blame on the victim instead of the criminal suppliers. We move forward with the term poisoning in our group and encourage others to do the same. We understand the term overdose will take time to globally change.

# IF YOU THINK ILLICIT FENTANYL CANNOT AFFECT YOUR FAMILY, THINK AGAIN



Fentanyl is killing the unsuspecting everyday. For the first time in our nation's history, over 105,000 Americans have died in a single year from drug related incidence, fueled by fentanyl poisonings. We are on track to triple that number to 300,000 a year by the year 2025. Fentanyl deaths in America across all age groups doubled in the two-year period between 2019 and 2021. Over 350 Americans die every single day related to fentanyl poisoning. Tracking of deaths and poisonings has been insufficient and we believe the available data to be lower than the actuality of this crisis. There are countless stories of young people who tried a drug or took a pill for the very first time, which contained fentanyl, and they died a sudden death. There are many that are trapped in active addiction who are now getting fentanyl contaminated substances and dying. Our youth should be able to learn from their mistakes, not die from them. If you think illicit fentanyl cannot touch your family, we urge you to think again.

# THE FACTS ABOUT ILLICIT FENTANYL

- It's the No. 1 Killer of Americans ages 18-45; more than suicide, car crashes and gun violence combined.
- In 2021, over 105,000 young Americans died from opioids, not by choice.
- Over 70,000 died directly from fentanyl poisoning, not by overdose.
- Teenage drug death has tripled from 2019-2021 due to illicit fentanyl.
- 300 Americans are dying per day, the equivalent to a 747-airliner crashing every single day.
- More people have died from fentanyl death than all US wars combined.
- Fentanyl death is higher than COVID 19 in the 18-45 age group. Since January 2020, we've lost 62,000 Americans to COVID and 146,000 to fentanyl.
- In 1982, seven people died from poisoned Tylenol. The Federal Government responded quickly and changed how over the counter medicine is packaged.
- There is no national response from the American government to fentanyl poisoning.
- We lost 2,997 souls on 9/11 and 2,403 at Pearl Harbor. We acted!

**FLORIDA IS #2 FOR  
FENTANYL DEATH IN  
AMERICA**

## ABOUT BLUE PLAID

The Blue Plaid Society is a 501(c)(3) non-profit organization dedicated to raising awareness and educating the public about illicit fentanyl, the drug that is killing our children and loved ones by lethal poisoning at a catastrophic rate. This drug does not discriminate against any group of American society. Victims include the unknowing one-time experimenter, recreational users, and those trapped in substance use disorder. All souls lost to this epidemic are important and we stand together as bereaved survivors and supporters to alert the public of the existence and danger of contaminated illicit drugs pouring into America; to educate society of the potency and lethality of these drugs; to exploit how they are distributed through unmonitored borders, US mail, social media and the dark web; to explain why these deaths are poisonings, not overdoses, and should be charged as homicides; and to foster an environment that encourages education and support as it relates the stigma and lack of understanding of the disease of addiction. Welcome to Blue Plaid!



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*The Blue Plaid Society*



# ALERT!

**ALL STREET DRUGS ARE  
CONTAMINATED WITH  
POISONOUS FENTANYL  
LEADING TO SUDDEN DEATH**

**WHAT IT**

**TAKES**

**TO DIE?**

**One Pill**

**One Line**

**One Shot**

**One Time**

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